

ART GUIDE

Usable Art Need to Create Screen Printing Files:

We primarily use Adobe Illustrator CC and Photoshop CC in our art department.

Adobe Illustrator vector art (CC or earlier)

- all type **MUST** be converted to outlines
- specific colors (PMS) - no CMYK please
- specific imprint sizing or locations noted
- placed images must be embedded or supplied as 300 dpi files (jpg, png, tif, psd)

Photographic Images:

- high resolution (300 dpi) at actual print size layered Photoshop file.
- color separated Photoshop DCS files are ideal with PMS colors
- jpg, tif, png, eps, ai, or psd are all accepted file types and should be at 300 dpi and actual print size for best results
- backgrounds should always be on a separate layer when applicable

Additional art charges may be applied to your order if files are not print ready

If we do not receive correct artwork, production of your order may be delayed and art charges may apply for us to correct the artwork.

